

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u> 142790 /		<u>Alt Order #</u> 08330404
<u>Product</u> FIGHTING FOR OHIO		
<u>Contract Dates</u> 07/30/16 - 08/05/16		<u>Estimate #</u> 3172
<u>Advertiser</u> ISS/Fighting for Ohio-A		<u>Original Date / Revision</u> 07/22/16 / 07/22/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHIO-TV	<u>Account Executive</u> Philadelphia CoxRep	<u>Sales Office</u> CoxReps Philad
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> TV14775	<u>Advertiser Code</u> 157	<u>Product 1/2</u> 341
<u>Agency Ref</u> 3814		<u>Advertiser Ref</u> 43095

And:

Main Street Media Group
PO Box 25093
Alexandria, VA 22313

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	08/05/16	08/05/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	----1--				1	\$500.00					
N 2	WHIO	08/05/16	08/05/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	----1--				1	\$2,000.00					
N 3	WHIO	08/01/16	08/01/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$500.00					
N 4	WHIO	08/01/16	08/01/16	Late Late Show: Cord	12:30 XM-1:30 XM		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$350.00					
N 5	WHIO	07/30/16	07/30/16	Sat Prime Hour 3	10:00 PM-11:00 F		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$1,000.00					
N 6	WHIO	07/30/16	07/30/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$500.00					
N 7	WHIO	07/30/16	07/30/16	Sa 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$500.00					
N 8	WHIO	07/31/16	07/31/16	Face The Nation	10:30 AM-11:30 A		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$1,000.00					
N 9	WHIO	07/31/16	07/31/16	WHIO Reports	11:30 AM-12:00 F		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$350.00					
N 10	WHIO	07/31/16	07/31/16	Su 1235a-135a	12:30 XM-1:30 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$250.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



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PO Box 809606
Chicago, IL 60680-9606
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<u>Contract / Revision</u>	<u>Alt Order #</u>
142790 /	08330404

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/30/16 - 08/05/16	FIGHTING FOR OHIO	3172

<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/Fighting for Ohio-A	07/22/16 / 07/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	07/31/16	07/31/16	NewsCenter 7 Noon S	12:00 PM-12:30 F		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$500.00					
N 12	WHIO	07/31/16	07/31/16	NewsCenter 7 6p Su	6:00 PM-6:30 PM		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$500.00					
N 13	WHIO	07/31/16	07/31/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$6,000.00					
N 14	WHIO	07/31/16	07/31/16	CBS Su Morning	9:00 AM-10:30 AM		:30			P-02		NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$1,000.00					
N 15	WHIO	08/04/16	08/04/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---				1	\$500.00					
N 16	WHIO	08/04/16	08/04/16	M-F 235a-305a	2:30 XM-2:59 XM		:30			P-02		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---				1	\$125.00					
N 17	WHIO	08/04/16	08/04/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	---1---				1	\$2,000.00					
N 18	WHIO	08/02/16	08/02/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	-1-----				1	\$500.00					
N 19	WHIO	08/02/16	08/02/16	M-F 235a-305a	2:30 XM-2:59 XM		:30			P-02		NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	-1-----				1	\$125.00					
N 20	WHIO	08/03/16	08/03/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	--1----				1	\$500.00					
N 21	WHIO	08/03/16	08/03/16	Late Late Show: Cord	12:30 XM-1:30 XM		:30			P-02		NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	--1----				1	\$350.00					
Totals									0.00				21	\$19,050.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 - 07/31/16	10	\$11,600.00	(\$1,740.00)	\$9,860.00
08/01/16 - 08/05/16	11	\$7,450.00	(\$1,117.50)	\$6,332.50
Totals	21	\$19,050.00	(\$2,857.50)	\$16,192.50

Signature: _____ **Date:** _____

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Thank you for your business!

REP HEADLINE# 8330404
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL21/16 17.53
*** WHIO-TV ***

ADV # ADV. NAME ISS/FIGHTING FOR OHIO REP. # OFF. # SALESMAN #
AGY # AGY. NAME MAIN STREET MEDIA GROUP BUYER NAME MICHELLE SANTUOSO

P.O. BOX 25093 SALES PRSN PH- NICK WELTE
ALEXANDRIA, VA 22313

ORDER # 142790 CONTRACT # 8330404 CLASS: NATL. LOCAL REGIONAL

PRDCT FIGHTING FOR OHIO EST#3172 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL30/16 AUG5/16 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE JUL21/16 17.53

REP: TO DEANNA
FR JARED
NE WORDER - FIGHTING FOR OHIO
TOTAL \$19050
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
FIGHTING FOR OHIO

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 157
AGENCY PRODUCT CODE = 341
AGENCY EST# = 3172

1			1135P-1235A	30		\$500.00	8/5	8/5	1		FRI	1
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PROGRAM : LATE SHOW
RA35+ : 7.6
CON COM1: LATE SHOW

2			600P-630P	30		\$2,000.00	8/5	8/5	1		FRI	1
---	--	--	-----------	----	--	------------	-----	-----	---	--	-----	---

PROGRAM : NWSCENTER 6
RA35+ : 15.1
CON COM1: NWSCENTER 6

JUL21/16 17.53
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			1135P-1235A PROGRAM : LATE SHOW RA35+ : 7.6 CON COM1 : LATE SHOW	30		\$500.00	8/1	8/1	1		MON	1
4			1230A-130A PROGRAM : LT-CORDEN-CBS< RA35+ : 3.6 CON COM1 : LT-CORDEN-CBS<	30		\$350.00	8/1	8/1	1		MON	1
5			1000P-1100P PROGRAM : 48 HOURS-CBS RA35+ : 7.8 CON COM1 : 48 HOURS-CBS	30		\$1,000.00	7/30	7/30	1		SAT	1
6			600P-630P PROGRAM : AVG. ALL WKS/SAT NWSNTR 6 RA35+ : 7.7 CON COM1 : AVG. ALL WKS/SAT NWSNTR 6	30		\$500.00	7/30	7/30	1		SAT	1
7			700P-730P PROGRAM : WHEEL-FRTNE SA RA35+ : 5.8 CON COM1 : WHEEL-FRTNE SA	30		\$500.00	7/30	7/30	1		SAT	1
8			1030A-1130A PROGRAM : FACE NATN-CBS/FACE NATN2-CBS RA35+ : 4.9 CON COM1 : FACE NATN-CBS/FACE NATN2-CBS	30		\$1,000.00	7/31	7/31	1		SUN	1
9			1130A-1200N PROGRAM : WHIO REPORTS RA35+ : 2.3 CON COM1 : WHIO REPORTS	30		\$350.00	7/31	7/31	1		SUN	1
10			1230A-130A PROGRAM : ENT TONIGHT 60 RA35+ : 1.1 CON COM1 : ENT TONIGHT 60	30		\$250.00	7/31	7/31	1		SUN	1

JUL21/16 17.53
*** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11			1200N-1230P	30		\$500.00	7/31	7/31	1		SUN	1
PROGRAM : SUN NWSCNTR NN												
RA35+ : 5.3												
CON COM1: SUN NWSCNTR NN												
12			600P-630P	30		\$500.00	7/31	7/31	1		SUN	1
PROGRAM : SUN NWSCNTR 6												
RA35+ : 8.9												
CON COM1: SUN NWSCNTR 6												
13			700P-800P	30		\$6,000.00	7/31	7/31	1		SUN	1
PROGRAM : 60 MINUTES-CBS												
RA35+ : 9.4												
CON COM1: 60 MINUTES-CBS												
14			900A-1030A	30		\$1,000.00	7/31	7/31	1		SUN	1
PROGRAM : SUNDAY MRN-CBS												
RA35+ : 8.6												
CON COM1: SUNDAY MRN-CBS												
15			1135P-1235A	30		\$500.00	8/4	8/4	1		THU	1
PROGRAM : LATE SHOW												
RA35+ : 7.6												
CON COM1: LATE SHOW												
16			230A-259A	30		\$125.00	8/4	8/4	1		THU	1
PROGRAM : ACCESS HOLLYWD<												
RA35+ : 1.2												
CON COM1: ACCESS HOLLYWD<												
17			600P-630P	30		\$2,000.00	8/4	8/4	1		THU	1
PROGRAM : NWSCENTER 6												
RA35+ : 15.1												
CON COM1: NWSCENTER 6												
18			1135P-1235A	30		\$500.00	8/2	8/2	1		TUE	1
PROGRAM : LATE SHOW												
RA35+ : 7.6												
CON COM1: LATE SHOW												

REP HEADLINE# 8330404
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
19			230A-259A	30		\$125.00	8/2	8/2	1		TUE	1
PROGRAM : ACCESS HOLLYWD<												
RA35+ : 1.2												
CON COM1: ACCESS HOLLYWD<												
20			1135P-1235A	30		\$500.00	8/3	8/3	1		WED	1
PROGRAM : LATE SHOW												
RA35+ : 7.6												
CON COM1: LATE SHOW												
21			1230A-130A	30		\$350.00	8/3	8/3	1		WED	1
PROGRAM : LT-CORDEN-CBS<												
RA35+ : 3.6												
CON COM1: LT-CORDEN-CBS<												
JUL/16			11600.00			AUG/16			\$7,450.00			
CONTRACT TOTAL												19050.00
TOTAL SPOTS												21

MARKET TOTALS \$47,625 WHIO 40% WDTN 44% WKEF 12% WRGT 2% CABL 0% WBDT 2%

SVC- NSI
 DEMOS- RA35+*